

GOALS & VISION

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This class is for anyone who envisions a future where your business literally changes the world. For anyone who wants to go to the next level personally & professionally.

KEY TOPICS:

- Finding your WHY.
- Vision and visualization.
- Goal setting.
- Examples and case studies.

ACTION STEPS:

- Visualize success: Imagine what true success looks like for you in one year, five years, and 25 years.
- Create a vision board.
- Set personal goals: Write down the top three goals in the five areas of your life.
- Set business goals: quarterly, yearly and 10 years (a BHAG).

STEP 02: BUSINESS GOALS

Write out your quarterly goals:

- Future Date:
- Revenue:
- Profit:
 1.
 2.
 3.
- KPIs for the Quarter:
 1.
 2.
 3.
 4.
 5.
 6.
 7.

Write out your 1-year plan:

- Future Date:
- Revenue:
- Profit:
- Measurables:
 1.
 2.
 3.
- Goals for the year:
 1.
 2.
 3.
 4.
 5.
 6.
 7.

Write out your 3-year goals:

- Future Date:
- Revenue:
- Profit:
- Measurables:
 1.
 2.
 3.
- What does it look like?:
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.....
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Write out your 10-year target or BHAG (Big Hairy Audacious Goal):

Spend time envisioning the future. Where do you want your company to be in 10 years?

- Future Date:
- Revenue:
- Profit:
- Measurables:
 1.
 2.
 3.
- What does it look like?:
.....
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